



audrey walch

audreymwalch@gmail.com | (847) 830-2975

www.linkedin.com/in/audreywalch7/ | https://awalch.myportfolio.com/

Education

Bachelor of Science

California Polytechnic State University,
San Luis Obispo

Major: **Graphic Communication**

Concentration: **Design
Reproduction Technology**

Minor: **Packaging**

To be conferred June 2027

GPA: 4.0

Achievements

Dean's List Fall 2024

President's List 2023–2024

Henry Dunlap Memorial Scholarship

RAISE/PIA-SC Scholarship

Eric Steinbach Memorial Graphic

Communication Scholarship

Coursework

Advanced Digital Typography

Consumer Packaging

Digital File Preparation and Workflow

Digital Photography and Motion Graphics

Packaging Fundamentals

Packaging Graphics Tech and Design

Product Modeling and Communication

Software Skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Esko Studio

SolidWorks

Work Experience

Mustang News | Cal Poly

Sept. 2024–Present

Designer

- » Conferring with Mustang News' nearly 200-member team of reporters and designers to develop cohesive layouts and graphics while adhering to strict deadlines
- » Creating captivating and visually appealing graphics and layouts in accordance with established specifications and requirements using Adobe Illustrator and InDesign

Phoenix Challenge | Cal Poly

Jun. 2024–Present

Shadow

- » Collaborating with a team of 12 students to redesign the branding for The Dough Connection, focusing on various aspects of graphic design, concepts, and industrial packaging
- » Assisting in coordination with the client, ensuring needs and wants are met through the rebranding process
- » Gathering and analyzing data to support informed decisions regarding the conceptualization and development of the team's redesign

Related Experience

Print and Graphics Scholarship Foundation | Pittsburgh, PA Nov. 2024

Box Design Contest Winner

- » Utilized Adobe Illustrator and Esko Studio to create a vibrant, print-ready box design that reflects PGSF's mission, incorporating symbols and testimonials from past recipients to highlight the organization's impact
- » Ensured adherence to technical specifications, including die-line structure, PGSF logo, and QR code for scholarship access

Premier Press | Portland, OR

Dec. 2023

Holiday Wrapping Paper Contest Winner

- » Fashioned winning design for creative production company's wrapping paper contest that was in turn distributed to clients
- » Successfully created two print-ready designs within Adobe Illustrator that met identified project specifications

Glenbrook South Yearbook | Glenview, IL

Aug. 2020–Jun. 2023

Design Editor

- » Collaborated with over 100 students and graphic designers to conceptualize and design a 400-page book using Adobe Illustrator, InDesign, and Photoshop, creating stylized and refined layouts