



## **AUTHOR GUIDELINES FOR *GRAPHICS JOURNAL***

Calling all authors! GLGA is looking for educational articles for our print magazine, *Graphics Journal*.

Have your expertise seen by our member companies throughout our three-state region. With almost 600 issues distributed bimonthly, it is a supreme opportunity to establish your voice as a subject matter expert, raise your firm's visibility, and "network via print" with some of the nation's best printing and post-press companies.

We welcome pieces on all topics related to the printing industry: from trends to technology, management to marketing, workflow to workforce, and any other subjects where your information and insight could help our members improve their businesses. We run all featured articles with the author's headshot and a one paragraph bio with contact info.

- The deadline is always the third Friday of the month prior to the publication month.
- Articles are printed as space allows.
- Articles must be educational in nature, not advertorials.
- Articles must be the author's original work. If the article first appeared in another industry publication, the author must be able to grant us the right to reprint it.
- Length – Please use what is appropriate to explain the topic. A one-page article typically is around 500 words, depending on if you use a lot of bullet points or graphics. Shorter is fine, too, if you don't need a full page. We usually don't run more than 2 pages; if your article runs longer, please contact Sharon Flick to discuss.
- We can take care of illustrating your article. If you have an image or graphic you'd like us to use, we must be able to confirm copyright license rights to use it. (If it's a photo you took, we're clear; if it's clip art saved from Internet, it's probably not safe legally to use.)
- Format – Microsoft Word or other format we can copy and paste from is perfect.
- Please also send us your headshot (high resolution photo suitable for print) and short author bio (about one paragraph).

To view pdfs of previous issues, please [click here](#).

**For questions or to submit an article, please contact:**

Sharon Flick  
Communications Director  
(262) 201-4730  
[sflick@glga.info](mailto:sflick@glga.info)