

# MEMBER2MEMBER CONNECTION

We're putting the spotlight on GLGA member companies that offer trade printing, postpress and mailing services to other members. To have your company featured, contact Sharon Flick at (262) 201-4730 or via email at [sflick@glga.info](mailto:sflick@glga.info).

## SPECIALTY FINISHING GROUP

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Year founded: 1932



### Q. Tell us about your company.

A. Specialty Finishing Group (SFG) is the post press production partner for end users, printers, print management companies, and publishers. We convert, bind, finish and mail millions of pieces a day in our modern 150,000-square-foot facility.

Companies like yours utilize our abilities so you can expand your service capabilities which in turn creates more sales and profitability. We become your external post press division. You Start, We Finish.

SFG provides a full range of post press production capabilities in finishing, bindery, assembly/packaging and mailing. At SFG, our proactive knowledgeable team all take a consultative approach to provide effective production solutions to our clients' so you can achieve a finished print project they can be proud of.



### Q. What is your specialty?

A. Some of our services and capabilities include

- Pur/Perfect Binding-Spiral Wire-Double Wire
- Converting - Foil Stamping, Embossing or Debossing, Die Cutting, Folding & Gluing for the packaging industry
- Assembly and Packaging Services -Contract Packaging, Hand & Automated Assembly, Kit Assembly, Retail and Consumer packaging (product sampling), Over/Shrink Wrapping.
- Mailing Services -Insert Read/Write, Card Affix Read/Write, Insert Match Mailings, Card Affix Mailings, Ink Jetting, Wafer Sealing/Labelaire. Custom Gluing, Labelaire.



### Q. What is your favorite kind of project to do?

A. Having the opportunity to be a part of an award-winning program alongside our customers is a fantastic feeling for everyone involved. Taking pride in the fine craftsmanship and attention to detail that goes into each and every finished product we create.

### Q. What has been your most memorable project?

A. We were a part of several award-winning programs over the years. They all provided memorable moments.

### Q. What's new at your company?

A. Specialty Finishing Group prides itself on its commitment for continuous improvement by the entire management team and staff in all areas of production and client support. Everyone must have an in-depth understanding of workflow and how to effectively communicate information throughout the production process. The better we get, the better our clients programs get; so, our evolving improvements are high in our everyday efforts.



### Q. When should another member call you for help?

A. The Specialty Finishing Group team who serves our clients is made up of customer service representatives, estimators, production coordinators, sales professionals and special skills groups who are with you every step of the way in your production. Everyone here is at your disposal to work on your estimates, deadlines, and project details 24/7/365. Anyone is welcome to call and ask questions; we promise that you will always get a timely answer when you partner with us.