GREAT LAKES GRAPHICS ASSOCIATION
ILLINOIS • INDIANA • WISCONSIN

Business Assessment Program

Carlson Advisors
Certified Public Accountants
Management Consultants

The Great Lakes Graphics Association has teamed up with Carlson Advisors, one of the nation's premier print industry consulting firms, to offer member companies a one-day Business Assessment Review.

Carlson Advisors is a nationally recognized CPA and management consulting firm that identifies and implements strategies to help businesses and their owners succeed.

The review, the first of its kind in the industry, provides GLGA member companies with an overview of the areas of their business they want to improve. This includes, but is not limited to:

- **Business Turnaround**
- **Strategic & Business Planning**
- **Operations Performance**
- **Financial Forecasting**
- **Workflow Analysis**
- **Executive Compensation**
- **Succession Planning**
- **Business Valuation**
- **Accounting**
- **Labor Assessment**

The assessment is completely confidential and allows you to choose the areas that you want Carlson Advisors to specifically assess - or maybe you just want a second set of eyes to review what you have already done and just need some assurance that you are moving in the right direction. The process will begin with a no-cost 90-minute meeting with you and others from your company you choose to include, to discuss your company's history, and to identify your major concerns, so that Carlson can focus on these issues during their assessment.

Cost is $1,500 for a full-day assessment (report included) plus travel costs from Minneapolis, MN. For a relatively low cost, you can get a one-day assessment that could help your business operate more efficiently and help you grow.

For more information or to sign up for the program, please contact Joe Lyman at (262) 522-2212 or by email at jlyman@glga.info.